

Introduction to Web 2.0 tools for Governmental Communication and Outreach



May 26, 2010
9:30 – 11:30 am
Jackson Federal Building
915 Second Ave, Room 400

We'll cover what the federal government is doing with these and other Web tools, what rules we're bound to, how to deal with those rules, and what the pros/cons of various Web tools from a governmental perspective.

- Tracking and distribute influential media using RSS and social media
- Using Web tools to learn what people are saying/thinking about your issues and Web pages
- Emerging Web trends - mobile Web
- Web Collaboration tools (wikis, blogs, social voting tools, Web conferencing)

No registration necessary